SEPT 2020

MODULE 1

LEADERSHIP AND MANAGEMENT PRACTICE FOR THE CONSTRUCTION SECTOR

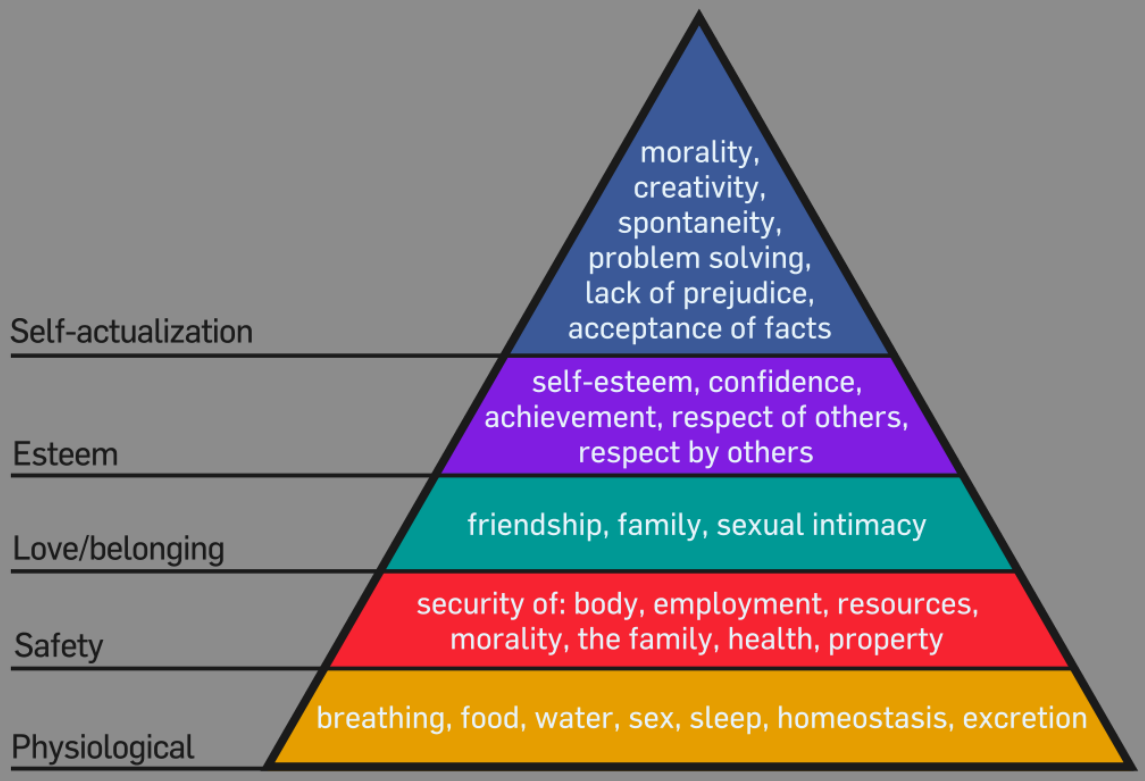
HIERARCHY OF NEEDS

CALA CONSTRUCTION
ACADEMY OF EXCELLENCE

keystone

MASLOW'S HIERARCHY OF NEEDS

Maslow's hierarchy of needs is a theory by Abraham Maslow, which puts forward that people are motivated by five basic categories of needs: physiological, safety, love, esteem, and self-actualization



Maslow proposed that motivation is the result of a person's attempt at fulfilling five basic needs: physiological, safety, social, esteem and self-actualization. According to Maslow, these needs can create internal pressures that can influence a person's behaviour.

THE 7 FUNDAMENTAL HUMAN NEEDS

- Subsistence.
- Understanding and growth.
- Connection and love.
- Contribution.
- Esteem and Identity.
- Self-governance (Autonomy)
- Significance and purpose.

INSTRUCTIONS

A colleague has been having trouble working with her team lately because she is having difficulties paying her mortgage and worries she may lose her house.

Which need is taking precedence?
Which need is being sacrificed?

Please select:

A colleague was recently diagnosed with diabetes. He's making several changes to his usual diet and has been short tempered and irritable with team members and other colleagues.

Which need is taking precedence?
Which need is being sacrificed?

Please select:

A colleague has been threatened with a painful divorce from their partner if they continue to give everything to work.

Which need is taking precedence?
Which need is being sacrificed?

Please select:

A colleague allows a boss to bully them because they are worried if they make a fuss they will lose their job

Which need is taking precedence?
Which need is being sacrificed?

Please select: